



PRESS KIT • V1.0 • MAY 2026

Orkasa.

The operating system for LATAM real estate.

ORKASA
PANAMA CITY • 2026
FOUNDED BY DENYS SAISSE

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PRESS KIT V1.0

Quick facts.

One-page reference. Everything else in this kit expands on these lines.

Company	Orkasa
Tagline	The operating system for Latin American real estate brokerages
Category	Real estate CRM · Proptech · Vertical SaaS
Founded	2026
HQ	Panama City, Panama
Founder & CEO	Denys Saisse
Team	Solo — founder operating product, engineering, design
Funding	Bootstrapped — no outside capital
Website	orkasa.com
Press contact	press@orkasa.com
Markets live	9 LATAM countries — PA · CO · MX · CR · DO · AR · CL · EC · BR
Interface languages	Spanish (native) · English · French

Tagline (use verbatim): *The operating system for Latin American real estate brokerages.*

The product, in one minute.

Orkasa replaces the usual brokerage stack — Excel sheets, Drive folders, WhatsApp threads, manual portal postings, paper contracts, accountant emails — with a single workspace where listings, leads, contracts and accounting live together, with regional compliance running natively.

Six core modules

Listings IA

Multilingual native generation. *Apartamento* in Panama, *depto* in Argentina, *depa* in Mexico.

Multi-publish

12 portals in one click — Encuentra24, Mercado Libre, Marketplace, Instagram, WhatsApp.

Lead inbox

WhatsApp / Instagram / FB DMs unified with AI qualification.

AI Studio (photos)

Virtual staging + retouching for vacant rentals.

Contracts

Pre-built mandates, sales, rentals — legal digital signature, 10-year audit log.

Accounting

Commission splits + per-country tax retention + accountant export.

Compliance — native, not bolted on

OFAC sanctions screening, UBO (Ultimate Beneficial Owner) checks, ARCO rights for data subjects, all running automatically at contract signature. 10-year audit log retention.

Denys Saisse.

Founder & CEO · Operates product, engineering & design from Panama City.

Long bio (English)

Denys Saisse is the founder and operator of Orkasa, the AI-native CRM purpose-built for real estate brokerages in Latin America. He runs product, engineering and design from Panama City, where the company was founded in 2026.

Convinced that LATAM brokerage productivity won't be solved by yet another US-imported CRM, he builds Orkasa around the actual constraints on the ground: Panama's Ley 81 compliance, Colombia PSE integrations, Mexico CFDI digital signatures, the local vocabulary of each market. The platform covers nine countries today.

Trilingual (French, Spanish, English), Denys operates Orkasa fully bootstrapped, with no outside capital, applying the product discipline inherited from the Swiss minimal editorial culture that also defines the brand.

One-liner

EN — Denys Saisse, founder of Orkasa, the AI-native CRM for Latin American real estate.

ES — Denys Saisse, fundador de Orkasa, el CRM AI-native para inmobiliarias en América Latina.

FR — Denys Saisse, fondateur d'Orkasa, le CRM AI-native pour l'immobilier en Amérique latine.

Direct contact

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Website	orkasa.com

Why Orkasa exists.

Origin

In 2026, in Panama City, Denys Saisse founded Orkasa after concluding that no existing CRM was designed for the operational reality of a Latin American real estate brokerage. US-imported tools ignore local vocabularies (*apartamento* in Panama, *depto* in Argentina, *depa* in Mexico), regulatory frames (Ley 81, UAF, UIAF Colombia, CFDI 4.0), dominant portals (Encuentra24, Mercado Libre, Marketplace), and the real workflows — where WhatsApp is often the default CRM.

The product

Orkasa unifies into one platform: multilingual AI-generated listings, one-click 12-platform multi-publishing, WhatsApp / Instagram / Facebook lead inbox with automatic qualification, pre-built contracts with legally valid digital signatures, brokerage accounting with commission splits and country-specific tax retention. OFAC / UAF / UBO compliance runs automatically at signature.

LATAM vision

Panama is the seed market: deep ground knowledge, mastered regulatory frameworks. The roadmap covers **Dominican Republic, Costa Rica, Colombia, Mexico, Argentina, Chile, Ecuador, and Brazil** — nine countries total. The ambition is to become the operating system for LATAM real estate brokerages, where the US proptech ecosystem stops at the border.





Model

Bootstrapped, no outside capital. Growth funded by revenue, driven by product discipline, not by investor pressure.

Boilerplate ES & FR available in the press kit ZIP — see </copy/company-story.md>.

9 markets. Native compliance.

Country support means more than language — it means the right payment rails, the right tax retentions, the right regulatory bodies, the right vocabulary.

 Panama 	 Colombia	 México
 Costa Rica	 R. Dominicana	 Argentina
 Chile	 Ecuador	 Brasil

Regulatory scope

-  Panama — Ley 81 · Form 43 · UAF reporting · ACH Panamá
-  Colombia — Ley 1581 · UIAF Colombia · PSE · Siigo accounting integration
-  México — CFDI 4.0 · SPEI · retención ISR 10%
-  República Dominicana — CONEP · comprobantes fiscales
-  Unión Europea — GDPR (for European clients)
- **Cross-cutting** — OFAC sanctions · UBO checks · ARCO rights · 10-year audit log

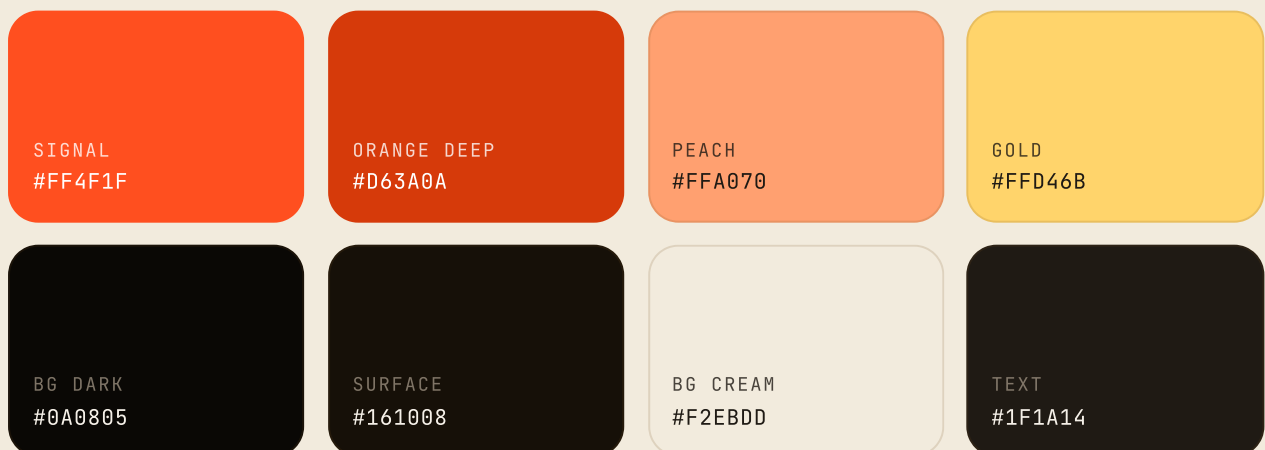
Brand & visual identity.

DS 03 Aurora Dark Orange. Brutalist Swiss minimal — no shadows on identity, warm cream not pure white, dark not pure black, signal orange earned not sprayed.

The mark — six variants



Color



Typography

Talk to us.

Press inquiries press@orkasa.com

Partnerships partners@orkasa.com

Founder direct denys@orkasa.com

Website orkasa.com

Custom assets (alternative crops, additional formats) → email press@orkasa.com. Turnaround under 48h.

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